



Interactive dashboard reporting tool

The background:

A company operating in the B-BBEE compliance environment wanted to improve their use of historical data to exploit insights into how various companies or industry sectors are performing against their B-BBEE targets. The insights would position them as thought leaders in the B-BBEE landscape to improve client engagement and increase sales.

The problem:

The company had large volumes of unorganised data from multiple sources that had to be captured and organised.

The solution:

CoGo Data developed a tailored, interactive dashboard reporting tool. The user-friendly tool enabled them to visualise and interrogate the data that was easily accessed via a web-browser.

The result:

The reporting tool generate valuable reports that enables the company to present sector specific insights to potential clients. This positions them as market leaders, resulting in increased sales.

